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**RISOM  
PHOXNUTS INDIA  
PVT LTD.**

# INTRODUCTION

At Risom Phoxnuts, we specialize in premium quality Makhane, directly sourced from Bihar, India's leading region for phoxnut production. Our A, Band C-grade selections are rich in nutrition, delivering a natural, healthy snack option that's loved worldwide.





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# ABOUT COMPANY

At Risom Phoxnuts, we pride ourselves on delivering the FINEST PHOXNUTS directly sourced from Bihar, the heartland of India's Makhana cultivation. We focus exclusively on A,B and C-grade quality, ensuring only the best reaches our customers across USA, CANADA, UK, Europe, Australia, New Zealand, Middle East and Rest of the world.



# MESSAGE FROM THE FOUNDERS



**SOMYA JHA**



**TARUN SINGH**

## WHAT CANNOT TO BE DONE HAS TO BE DONE

Entrepreneurs often face the seemingly paradoxical challenge of tackling problems that cannot be done with existing methods, resources or knowledge but still must be done to build a successful venture. This is part of what makes entrepreneurship so unique. While traditional jobs or roles often follow established protocol. Entrepreneurs are by definition, problem solvers who venture into the unknown and constantly seeking new ways to make the impossible a reality.

## SELF-REALIZATION

**SELF REALIZATION THE WHOLE UNIVERSE LIES WITHIN US.  
WE MUST KNOW OURSELVES FULLY TO UNDERSTAND AND REACH OUR TRUE POTENTIAL.**

Self realization is of utmost importance to entrepreneurs. Unless you are thoroughly aware of yourself - your strengths, areas of improvement, emotional stability, moral values, and so on - you cannot lead others effectively

# WHY RISOM PHOXNUTS?

## QUALITY ASSURANCE

We handpick our A, B and C grade Phoxnuts, which undergo multiple rounds of inspection and sorting.

## SUSTAINABILITY

Partnering with local farmers, we promote environmentally friendly practices that help preserve the natural ecosystem of Bihar's fertile lands.

## GLOBAL PRESENCE

Our established network allows us to meet international demand promptly with careful attention to export standards and certifications.

*WHEN YOU CHOOSE RISOM PHOXNUTS, YOU'RE PARTNERING WITH A COMPANY THAT VALUES QUALITY, INTEGRITY, AND CUSTOMER SATISFACTION. OUR COMMITMENT TO PREMIUM GRADE PRODUCTS, SUSTAINABLE PRACTICES AND EXCELLENT CUSTOMER SERVICE SETS US APART IN THE GLOBAL MARKET. WHETHER YOU ARE A WHOLESALER RETAILER OR HEALTH CONSCIOUS CONSUMER. WE OFFER THE BEST THAT PHOXNUTS HAS TO OFFER HEALTHY, DELICIOUS AND NUTRITIOUS SNACKS WITH A TOUCH OF AUTHENTICITY.*

# PHOXNUT PROCESSING

## PRODUCT INTRODUCTION

We would like to inform you about this product is basically from Bihar, particularly in districts like Purnia, Madhubani, Kathiyar, Sitamarhi and Darbangha. The Mallah community (also known as boatmen or fishermen) traditionally plays a significant role in cultivating and harvesting “Phoxnuts” (makhana). This process is intensive and requires skill, as makhana comes from the seeds of the prickly water lily plant, cultivated in ponds and small lakes.

## CULTIVATION AND COLLECTION

The Mallah Community cultivate makhana in water bodies, managing the growth of the plants over time. During harvest, they dive into ponds to collect the mature seeds, a task that demands both physical endurance and knowledge of the plant’s growth cycle.

## PROCESSING

After collection, the seeds undergo various processes, including drying, roasting, and popping. These steps transform the raw seeds into the light, crunchy Phoxnuts we find in markets. The popping stage is particularly skill-intensive, as it involves roasting the seeds at the right temperature to make them expand and become edible.

## GRADING AND PACKAGING

Once processed, makhana is graded based on size and quality, with larger sizes being more desirable. The Mallah community’s expertise helps ensure that makhana is properly sorted and packed to meet quality standards, especially for exports, where premium-grade makhana is highly valued.



# SOURCING

## AND CULTIVATION OF PREMIUM PHOXNUTS

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Our journey begins with sourcing the finest phoxnuts from Bihar, India, the global hub for Makhana production. We collaborate with trusted local farmers who utilize sustainable farming practices, ensuring that every Makhana kernel is nurtured in its natural environment. By prioritizing eco-friendly and traditional farming techniques, we contribute to the preservation of this vital crop, while also guaranteeing a superior quality that reflects the authentic taste and nutrition of Makhana.

### KEY FEATURES

- Ethically sourced from Bihar's premium Makhana farms.
- Sustainably grown using traditional and eco-friendly practices.
- Quality checked from farm to facility, ensuring only the finest produce.





# GRADING

## AND QUALITY CONTROL

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To ensure that our clients receive only the best, each batch of Makhana is rigorously inspected and graded according to size and quality. We offer A, B and C grade Phoxnuts with sizes ranging from 21-28mm for A grade, 15-20mm for B grade and 8-15mm for C grade. This careful grading process guarantees consistency quality and an optimal experience for our end consumers. Every Phoxnuts is sorted and inspected to meet international export standards.

### OUR QUALITY GRADING INCLUDES

- **A Grade Phoxnuts:** Known for its larger size (21-28mm), distinct taste, and high nutritional value.
- **B Grade Phoxnuts:** Slightly smaller (15-20mm), offering excellent quality and affordability.
- **C Grade Phoxnuts:** Slightly smaller (8-15mm), offering excellent quality and affordability.
- Comprehensive quality checks to eliminate defects and inconsistencies.
- Consistent size and appearance for a premium product experience.

# HYGIENIC PACKAGING

## AND SUSTAINABLE SOLUTIONS

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We believe that great quality deserves great packaging. At Risom Phoxnuts, we take pride in our eco-friendly and hygienic packaging solutions, designed to keep Makhana fresh and flavorful throughout its journey. Using sustainable materials, we ensure that our packaging is airtight, keeping moisture and contaminants away, thus extending the shelf life of our products.

### FEATURES OF OUR PACKAGING SOLUTIONS

- Eco-friendly materials that support our commitment to sustainability.
- Airtight and hygienic packaging that retains freshness.
- Customizable packaging options for bulk and retail needs.
- Strong and secure packaging to withstand international shipping.



# EXPORT

## AND INTERNATIONAL SHIPPING

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Our efficient logistics team ensures that every order reaches its destination promptly and securely. We work with top-tier international shipping partners to facilitate fast, reliable, and compliant export processes, delivering our products to various countries across the globe. Our team adheres to all export regulations, ensuring smooth and hassle-free transactions for our clients.

### OUR EXPORT SERVICES INCLUDE

- Efficient, reliable international shipping across USA, CANADA, UK, Europe, Australia, New Zealand, Middle East and Rest of the world.
- Compliance with global export regulations and quality standards.
- On-time delivery with tracking for client peace of mind.
- Customized shipping options for wholesale and retail clients.



# WHOLESALE

## AND PRIVATE LABELING SOLUTIONS

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For clients looking to establish or expand their own brand Risom Phoxnuts offers private labeling and wholesale solutions. We understand the importance of building a brand identity and our team collaborates with clients to create unique, customizable packaging and labeling that align with our brand's values and aesthetic. Our wholesale options make it easy for businesses to receive high quality Phoxnuts in bulk quantities, ensuring consistent quality for your customers.

### KEY OFFERINGS FOR WHOLESALE AND PRIVATE LABELING

- Bulk ordering options for large-scale needs.
- Customizable private labeling to enhance your brand.
- Flexible packaging sizes to meet different retail requirements.
- Reliable supply chain management for consistent stock availability.

# WHOLESALE



# VS

# PRIVATE LABEL





# CUSTOMER SUPPORT

AND  
SATISFACTION

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At Risom Phoxnuts, we prioritize customer satisfaction at every step of the process. Our dedicated customer service team is here to assist with product inquiries, order tracking and any questions you may have regarding our Phoxnuts. We value our clients and are committed to providing personalized and prompt assistance to ensure your experience with us is nothing short of exceptional.

## OUR CUSTOMER SUPPORT INCLUDES

- Dedicated team available for inquiries and support.
- Order tracking and regular updates on shipping status.
- Fast response times and personalized assistance.
- Commitment to quality and transparency in every transaction.



# PHOXNUTS

INDIA'S FINEST PHOXNUTS DELIVERED WORLDWIDE.



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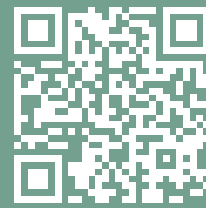
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SCAN ME

**RISOM PHOXNUTS INDIA  
PRIVATE LIMITED**

